



BURKS CONSULTING GROUP

Training, Planning and Supporting YOUR Success!

Mission

To provide strong business foundations for growth through training, development & planning and to positively impact the longevity of entrepreneurial business ventures.

Yesterday, Today and Tomorrow

Burks Consulting Group is the solutions source for training, planning and development needs. Plans are designed to meet individual business needs while Training and Seminars are provided in group settings to allow collaboration among diverse businesses. Our focus is to provide support services to entrepreneur business owners and managers.

Our leadership, with over 20 years management and training experience, develops and maintains collaborative relationships with our clients to diligently seek out entrepreneurial needs then meet those needs with our services. As a result, our Training, Planning and Coaching services have changed and evolved since our inception. In response to our clients, we've developed relationships with related service providers such as, graphic and web designers, writers and marketing agencies to offer a "one stop shop" experience and we've expanded our service offerings as well.

The addition of our Business Forum Seminar Series in 2006, now the Diamond Seminar Series, has provided an amazing mix of business coaching and business training as has the BizTech training series, introduced in 2008, which is a mix of business and technical training. Both services enhance business knowledge and skill with a "hands on" approach to make the learning experiential for business owners, managers and executives. Through these two programs, learners benefit by receiving two types of training in a single course, saving both time and money.

We're proud to be a certified Woman Business Enterprise by the Women's Business Enterprise National Council since 2005 and a certified Woman and Minority owned business by DeKalb County, GA since 2007. In 2008 we were included in Women's Enterprise USA's WE300 spotlighting women owned small businesses and we were awarded a marketing and advertising grant by the Walmart JOZ program and the South DeKalb Business Association in support of local business growth.

We've got a bright future ahead of us as we plan for staff and partnership expansions. We eagerly look toward tomorrow seeking new opportunities and providing support where entrepreneurs need us most.

Planning, Training and Supporting YOUR success. A slogan we live everyday.

www.BurksConsulting.net

